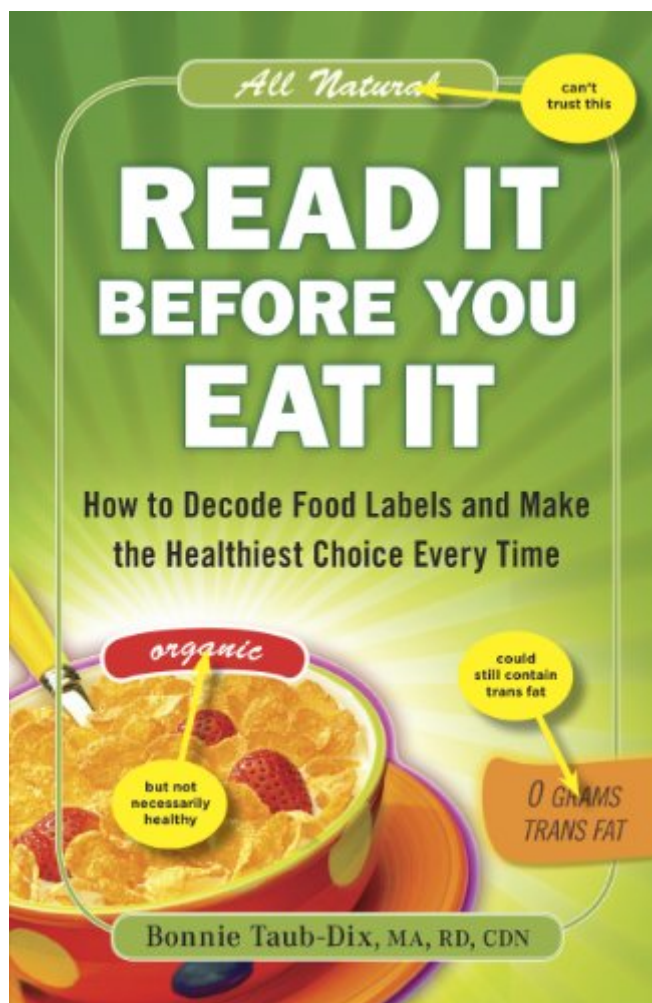


The book was found

Read It Before You Eat It: How To Decode Food Labels And Make The Healthiest Choice Every Time



Synopsis

A nationally recognized nutrition expert tells shoppers exactly what should be going into their carts. The whole foods movement explained how to shop healthfully at the farmers market, but how can families shop smart at Wal-Mart? There is a wealth of information on labels, but most people have no idea that products labeled "trans-fat free" can contain trans-fats or that "all natural" is a meaningless phrase. Readers can bring this handy guide to the supermarket to help them interpret labels like a pro. How much sodium is too much? Are all carbs the kiss of death? And what does "organic" really mean? Renowned nutritionist Bonnie Taub-Dix clears up the confusion by showing readers how to make sense of the labels and sidestep tricky marketing ploys. She walks them through a typical grocery store and points out the best food choices to make in every aisle.

Book Information

File Size: 2266 KB

Print Length: 272 pages

Publisher: Plume; 1 edition (August 31, 2010)

Publication Date: August 31, 2010

Sold by:Â Digital Services LLC

Language: English

ASIN: B003XQEVH6

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,009,059 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #52

inÂ Books > Health, Fitness & Dieting > Nutrition > Food Additives #495 inÂ Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Diets & Weight Loss > Food Counters #905 inÂ Books > Health, Fitness & Dieting > Diets & Weight Loss > Food Counters

Customer Reviews

In Read It Before You Eat It, (just love this title for which Bonnie gives full credit to her son), written by seasoned dietitian Bonnie Taub-Dix, MA, RD, CDN, (link) you'll find everything you need to know about the reading the food label front, back and sides. Among the topics Taub-Dix covers is: the nutrition facts label and related regulations, the meaning of many nutrition claims and health claims.

But the most hands-on practical assistance is in Part Two - Navigating the Aisles: How to Shop for the Best Food (I would have called them...the Healthiest Foods). And that's Bonnie's goal: "to help people become label reading experts to shop quicker and healthier." No doubt, shopping the multiplying and widening supermarket aisles can be overwhelming and downright confusing. I often look at people facing the orange juices, milks, yogurts, salad dressings, etc., and observe their eyes glazed over with all the options. It reminds of my mother's comment that buying milk used to be simple...there was one type of milk. (I often want to come to peoples' rescue and sometimes do noting my profession!) If you read *Read It Before You Eat It* your glazed over look will disappear, you'll zero in on the healthiest choices and emerge with a cart-full of delicious and healthy foods quicker and with less brain-drain. Bonnie teaches how to not be de-railed by front-of-package advertising hype and the how to's of interpreting the complicated nutrition facts label. Yes, you'll finally figure out how to apply those DV (daily values) to you! She answers the questions: Is organic worth it?, how to make sense of the ingredient list, and the front-of-package nutrition ranking programs which are proliferating (such as NuVal and Guiding Stars and others which have already seen better days).

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